

**Thanks To You, Your Customers
Are Wearing the Latest Styles.**



**Thanks To CYBRA, Your
Garments Can Be Care Labeled,
UPC Ticketed, and RFID Tagged
in Plant and On Demand.**



If You Need In-Plant Fabric Labeling, Item Ticketing, RFID Tagging, and GS1 Bar Code Labeling, You Need CYBRA.

Ⓢ | You Have Challenges

Item Level RFID Tagging

Have you been approached by **Walmart**, **Dillard's**, or another retailer to participate in item-level RFID tagging? Do you have a solution that integrates your Style Master file and encodes EPC (Electronic Product Code) compliant RFID item tickets?



CYBRA does.

Fabric Care Labels with Batch Numbers

Do you manufacture Children's clothes and have to comply with Section 103 of the CPSIA (Consumer Product Safety Improvement Act)? Even for batches of one item, you must have a sewn-in label listing specific information including batch or run number. Do you have a solution for this challenging fabric care label requirement?



CYBRA does.

VICS Color-to-Size Ticketing

Do you market Women's Ready-To-Wear, Men's Sportswear, Footwear or Intimate Apparel and you have to print VICS compliant Color-to-Size tickets and labels? Do you have a solution that accurately prints PMS (Pantone Matching System) color bars and verifiable bar codes, on demand, in your factories?

CYBRA does.



⊕ | CYBRA Has In-Plant Solutions

There's an art and a science to designing and producing a winning line. You have to know months in advance what your customers will want to wear. Keeping your finger on the pulse of your customer is enough to keep you awake at night. You don't need to worry that your tickets or labels or RFID tags have the wrong information or are not in compliance with industry and your retail customer mandates.



Ⓢ | Take Control of All Your Printing

Whether you have company owned factories, or you out-source your manufacturing, there are some functions that are better performed in house. Under your control. Due to changing government and retailer requirements outsourcing your labeling and tagging is a no-win situation. CYBRA's MarkMagic solutions for in-plant printing are superior for a number of reasons:



MarkMagic

- Integrates with your style, order, production, and customer master files.
- Supports virtually all in-plant printing and finishing equipment.
- Includes an On Demand web portal for your suppliers or production personnel to access labeling, ticketing, and tagging anywhere in the world over the web or through a VPN tunnel.

CYBRA's award-winning MarkMagic™ Bar Code Labels, RFID Tags, and Electronic Forms Software makes a batch of even one ticket economical. MarkMagic has been helping manufacture, ship and sell some of the world's leading apparel brands for more than 20 years. Whether put into service for care label printing, price marking, ticketing, compliance labeling or RFID encoding, MarkMagic is a perfect fit for apparel manufacturers of all sizes.

42% of the Top 50 Apparel Companies Rely on CYBRA for In-Plant Care Label, EPC Tag, or GS1 Shipping Label Printing.



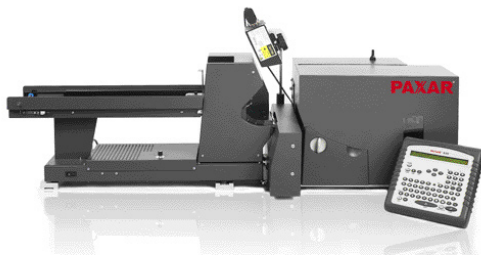
⊗ | One Stop Shop

CYBRA in-plant solutions include everything you need to mark your goods and shipments – hardware, software, supplies, and on-site factory maintenance anywhere in the world. From thermal printers with cutters and stackers, to color laser and two-sided fabric care label printers, CYBRA in-plant solutions solve virtually any printing challenge.



⊗ | Output without compromise

Award-winning MarkMagic™ is the easiest and fastest way to design and print the bar code labels, electronic forms, ad hoc reports, and RFID tags you need to communicate with your customers and suppliers. Chosen by 42% of the top 50 US Apparel companies (according to Apparel Magazine), MarkMagic is a total document development solution with features and capabilities not found in any other product on the market. MarkMagic replaces multiple software packages with one cost-effective, integrated offering to help you add bar code, forms, reports, and RFID technology to your in-plant production processes – without programming.



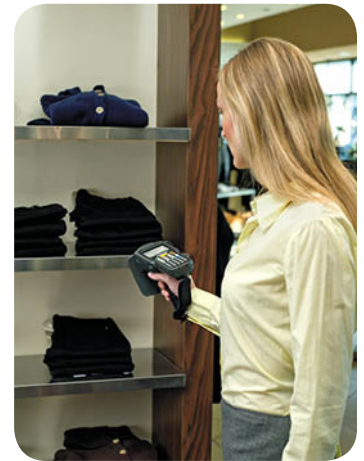
⊗ | Power to the Plant Manager

MarkMagic On Demand technology gives on site personnel a secure portal to select printing jobs that print locally with the latest data – prices, sizes, batch and lot numbers, as reflected in your ERP, WMS, and manufacturing systems.



⊗ | Getting ready for RFID?

If you're in the apparel business, you know that before long you will need to comply with EPC item tagging and supply chain mandates. MarkMagic RFID (Radio Frequency Identification) encoding takes the mystery out of creating RFID labels and RFID item tickets that comply with EPC specifications.



Add the capability to read RFID tagged merchandise, and soon you'll be reaping the fantastic return on investment of this powerful technology for internal inventory control and shipping and receiving.

⊗ | Garment On Hanger RFID Solutions

Taking inventory of Garment on Hanger goods with RFID can be conducted in minutes as opposed to hours using bar code technology. Picking orders and receiving them can be done so quickly that the hours you save with RFID will directly improve your bottom line.

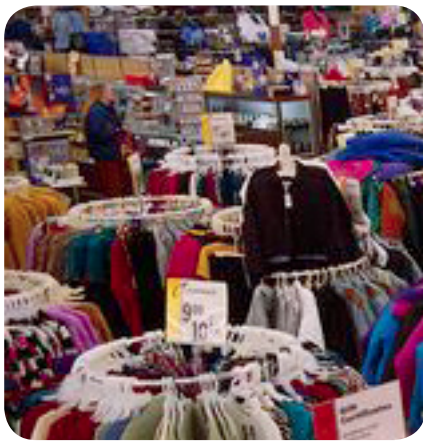


⊗ | Read it and Reap

EdgeMagic®, our breakthrough Integrated RFID Control System, lets you quickly and easily deploy powerful applications that harness the speed and accuracy of RFID. EdgeMagic can be easily integrated with major business applications such as SAP™, BPCST™, MAPICST™, and JDEdwards™.



EdgeMagic



Need Color To Size Tickets? Two-sided Fabric Care Label Printing? GOH inventory Control Systems? Look How CYBRA Can Help.

Ⓢ | MarkMagic Printing Features

- > Fabric care labels.
- > Garment tickets.
- > GS1/UCC shipping labels.
- > Invoices, statements.
- > VICS color to size labels and tickets.
- > On demand web portal.
- > Supports cold cutters, ultrasonic knives, stackers, rewinders, and more than 450 printer types.
- > Integrated e-mail and PDF file creation.
- > Works with major business applications such as SAP™, BPCS™, MAPICS™, and JDEdwards™.

Ⓢ | EdgeMagic RFID Features

- > EPCGlobal Gen 2 SGTIN-96, SSCC-96, and other RFID Tag commissioning for items, cases, and pallets.
- > RFID Tag Validation and Association of Cases to Pallets to retain the integrity of transport units with load units.
- > User defined multilevel GTIN product hierarchies.
- > Application pallet/case order validation.
- > Supports fixed and mobile RFID readers.

AVAILABLE ON ALL MAJOR COMPUTING PLATFORMS



Available for Microsoft Windows, IBM Power Systems (i/OS, AIX), Linux and Unix platforms, CYBRA's In-Plant Solutions are field proven. In fact, our award-winning MarkMagic™ Software has been helping manufacture, ship and sell some of the world's leading apparel brands for more than 20 years. Whether put into service for care label printing, price marking, ticketing, compliance labeling or RFID encoding, Mark-Magic is the only native System i solution that offers the full range of in-plant printing capabilities. A perfect fit for apparel manufacturers of all sizes, choose CYBRA In-Plant Printing Solutions and you'll always be ready for a runway smash hit.

Ⓢ | Partial Customer List

Abercrombie & Fitch
 Aeropostale
 American Eagle Outfitters
 Anvil Knitwear
 Burberry
 Carhartt
 Casual Male
 Champion
 Chico's FAS
 Coach
 Columbia Sportswear
 DKNY
 Elie Tahari
 Ellen Tracy
 Escada
 Fishman Tobin
 Gerber Childrenswear
 Good Lad Company
 GUCCI
 Guess?
 Hanes Brands
 I. Spiewak & Sons
 Jockey

Jones Apparel Group
 Limited Brands
 Liz Claiborne
 LVMH
 Maidenform, Inc.
 Maggy London
 Marathon Apparel
 Movie Star
 Nicole Miller
 Nike
 Over and Back
 Patagonia
 Perry Ellis International
 Philips Van Heusen
 Playtex
 Polo Ralph Lauren
 The Children's Place
 The Warnaco Group
 Timberland
 Under Armour
 Urban Outfitters
 VF
 Wacoal America
 Woolrich

Leading software vendors such as Manhattan Associates and thousands of customers worldwide rely on CYBRA's award-winning software to save time and money. Looking to take control and avoid compliance marking chargebacks? Call 800-CYBRA-88 or visit www.cybra.com and let us show you winning strategies for GS1, UPC, and EPC RFID compliance.



We identify with success.

CYBRA Corporation
 One Executive Blvd.
 Yonkers, NY 10701

T: 914 963 6600
 F: 914 963 6699
 E: info@cybra.com

www.cybra.com